

UK spotlight

ISSUE No 4 10th May 2007

NEWS

MediaBase launches to Production

You've been busy updating MediaBase and now its time to get your clients excited. We will be directing our marketing campaign squarely at producers and production managers with ads in Televisual and banner advertising with Pact along with many press releases. If you have not already updated your details then get tapping away now! This should be a fantastic marketing tool for all our members, but in order to get the most back, it needs to be kept current.

We are holding another MediaBase training session so if you'd like to come along contact rebecca.taylor@ukpost.org.uk

Nominations – The Conch

The Conch is ready and open again for nominations and this year we have two new categories. Firstly we have Best Music Production. This is for a film or TV programme and the category is open to both British and International companies providing that the production has been carried out in the UK. Secondly and kindly sponsored by members VideoSolics and Aquarium we have the Production Sound Mixer of the Year.

Members and non-members can vote either by downloading the form or using the online version at www.ukpost.org.uk/conch. This year a company isn't limited to one application however you will have to fill out 3 names for each category you are entering and again we are encouraging people to nominate other facilities work. The deadline is June 27th 2007.

[LINK](#)

We are 3!!

It's been an eventful 3 years. Since our launch in May 2004 we have rapidly grown as an association, now with 170 members

and many successful initiatives under our belt including our contribution to film tax incentives, the launch of The Conch Awards and the establishment of the Broadcasters and Facilities Forum to name a few. To mark this occasion we are holding a party on 30th May – invites have been distributed and numbers limited so please R.S.V.P as soon as possible.

Event Discounts

Televisual's Intelligent Factual Festival, May 23rd and 24th

If you're in the business of creating factual television, Televisual's Intelligent Factual Festival is the most important event of the year. Through a series of compelling seminars and panel discussions held at Bafta, with over forty of the biggest names in the genre, the festival looks at how to create factual programmes, how to pitch them and how to fund them.

The speaker list includes Richard Klein, Angus Macqueen, Nick Broomfield, Roly Keating and Dorothy Byrne and many, many more. £250 (plus VAT) for a Two Day Pass, and you can see fourteen high value sessions, get refreshments and network at an Avid party at Bafta on the second evening. Full information now online at www.televisual.com/festival

[LINK](#)

RightsLab 2007 14th June (Main Event)

Pact's RightsLab is designed to help content producers build their rights strategies via a series of panel sessions, case studies, high profile interviews and workshops spread throughout the year. The Main Event will include speakers such as Kevin Lygo (Channel 4), Alex Graham (Wall to Wall) and Lorraine Hegessey (Talkback Thames). Our members have been offered a discounted rate of £350 rather than the full £700.

Click for further details

[LINK](#)

Broadcast LIVE 19th-21st June

A unique opportunity is available for our members, to be part of the largest

MEMBERS

Member of the Month

Evolutions

evolutions

Evolutions made a tremendous start to the year by winning Best Post Production House at the Broadcast Awards in January. This confirmed in everybody's eyes that the merger with Nats Post Production had been one of the most successful of its kind to date. Evolutions plans continue to be big and bold having completed the build on an additional 5.1 audio suite, building a second Smoke HD suite, investing in a 16 TB Avid Unity Isis with Interplay, and making a raft of high profile appointments. In only the last month the company has hired Technical Director Simon Leppington and top Smoke artist Martin Waller, along with four additions to the Production and Sales teams.

The strength of the Evolutions offering is reflected in the client base and can be seen in the return of many of their high profile shows and well as new formats. *The Apprentice* is back for the third time, *Top Gear* are about to start their fifth series, *Shipwrecked* are back for a second series and the European Music Awards returned once again.

[LINK](#)

How to win next month

The member company of the month is our most proactive member of the previous month. This is determined by a point system 1 point for every MediaBase entry made, 1 for every press release/job ad sent to us, 2 points if you include a link to our website from yours and 4 points if you put this link on your home page. The winner receives a bottle of bubbly and a column in the next newsletter.

NEW MEMBERS

Adstream

[LINK](#)

01zero-one

[LINK](#)

MEMBER NEWS

Edit space in NW10

Classic Sound are seeking discussions with a small, established video/ TV post company (ideally working in arts or drama) who may be looking to relocate and who see an advantage to coming together with an established audio company.

broadcasting exhibition in the UK. An ideal stand package is one where you have very little set up, and effort in bringing a stand space together, so the Broadcast LIVE team have put together a very simple but effective exhibiting space. Purpose built pods of 2x1 in size which are built from black octanorm shell scheme, and include a workstation and stool. These pods are available for £1500.00 each and we have 5 available. For further information contact angela.durrant@ukpost.com

Members also get a 20% discount on the sessions. [LINK](#)

Training Opportunities

VET

VET are offering up to 80% discounts on Avid certified courses from now until the end of June. These include Avid 110 Avid Effects Editing, Avid 210 Creating Graphics and Mattes, Avid 305 Advanced Effects on Media Composer, Avid 320 Finishing on Media Composer Adrenaline and Avid DS101. [LINK](#)

01zero-one

Final Cut Pro 5 for Avid Editors (1day): 19th May

A one day intensive introducing FCP features and interface for Avid Editors. It is aimed at Editors currently working on Avid. Their tutor works in both packages and is able to help you make a smooth transition to editing in Final Cut Pro. This course also covers keyboard modification (allowing avid shortcuts to be mapped onto FCP). [LINK](#)

Digital Preparation in SHAKE: 14th & 15th May 07

Learn how to Repair, Restore and Paint professionally, using Apple's Shake software. This is for post house and VFX people who want to up-skill from running, roto or the machine room. It will also be of use to Digital Film makers or camera ops who wish to remove wires or rigs from their work or repair otherwise unusable shots. No previous experience of Shake is necessary. [LINK](#)

THE BUSINESS

What does WEEE mean for you?

To save you having to read the 80 page document about WEEE Regulations, weee (sorry I couldn't resist) have put together a short page document of how it affects you.

- What goods does it affect?
- When does it take effect?
- Do we treat WEEE that is marked with the wheelie bin differently to WEEE that is not?
- How do we get rid of it and is there any cost?
- Who does it?
- Do we need any paperwork? [LINK](#)

SUPPLIERS

Avid Unveils New Unity

This enhanced storage system delivers scalable SD, HD, and 2K support at breakthrough price point

Avid Technology, Inc. (NASDAQ: AVID) announced the Avid Unity™ MediaNetwork 5.0 system powered by the Avid® Media Engine™ at NAB 2007 – a streamlined, next-generation system architecture that sets a new standard in price-performance for real-time shared storage. By consolidating several hardware components into a single, integrated file management system and storage server, the Avid Unity MediaNetwork 5.0 system delivers twice the performance of previous generation Avid Unity systems while maintaining robust data resiliency – all at a new, lower price point designed to appeal to post production facilities of any size. The Avid Unity MediaNetwork 5.0 system is available in scalable SD and HD configurations, both of which offer Gigabit Ethernet (GigE) connectivity and 4 Gigabit (Gb) Fibre Channel connectivity, PC and Mac compatibility – including support for Intel-based Mac clients – as well as storage capacity that can scale from 4 to 40 terabytes (TB). [LINK](#)

MEMBERS NEWS Continued...

Within the 6500 sq ft that Classic Sound already rent, there is 1200 sq ft of unused space. Although currently 4 walls and a ceiling, it would be very easy to put in video edit suites and tie in to the existing building infrastructure and services.

On site there are currently three large acoustic rooms, machine room, workshop, equipment store and office space, plus a lounge and small kitchen.

For further information [LINK](#)

Machine Shop: Getting up to Speed

Over the past few months Machine Shop Special Effects, a company who pride themselves on their ability to adapt to new ideas and technology, have been increasing their portfolio with work based on the use of high-speed, high-definition digital cinematography. [LINK](#)



Clear Composites Edwardian Season

BBC FOUR launches its 'Edwardian Season' with a witty trailer that shows how the old timers weren't so different from today's society. [LINK](#)

Kerrang TV/EMAP Commission Eyeframe for a year:

Eyeframe were recently commissioned by EMAP and Kerrang Television to create a 30 sec TV spot for an upcoming weekly broadcast campaign to last for a year. [LINK](#)



IN THE DIARY

WORKING GROUP	DATE/TIME	VENUE
Audio	Wed 16th May @ 6.30pm	47 Beak Street
North West	Thurs 17th May @ 6.30pm	tbc
Training Committee	Tues 29th May @ 4pm	tbc
SFX	Tues 29th May @ 6.30pm	47 Beak Street
Commercials	Wed 30th May	
Broadcast	Thurs 7th June @ 6.30pm	47 Beak Street
New Media	Tues 12th June @ 6.30pm	47 Beak Street