

## NEWS

### Training Directory launched

So you've fed us the information about training courses you recommend, now it's time to reap the rewards!

As we all work in the service sector for film and TV and want to get the best out of training courses we send our staff on, the Training Working group thought it would be a missed opportunity if we didn't pool our knowledge of current courses. The online directory can be found in the Member Centre and with its easy to use searches and details including cost, course description and main contacts, this should be your first port of call when looking in to out-of-house training.

We don't just cover industry specific courses (e.g. Avid, DVD authoring), we also include general business such as Management, HR, Sales and accounts.

The list is designed to grow and be updated by our members, which is why we've made it so quick and easy for you to do online. Simply add a star rating and if you choose, you can include your own comments. If you notice there's a course you or a colleague have been on which isn't on there, then let us know and we will happily add it for you.

[LINK](#)

### New commercial category for The Conch Awards

Commercial Facility of the Year is a new award introduced for 2008, which will compliment the Commercial of the Year category that has been a highly competitive award for The Conch, ever since the events conception in 2006. This was introduced this year after a call from professionals in the commercial industry to be more heavily involved in the awards.

The event will take place on Thursday 25th September at The Mayfair Hotel, London. Nominate your favourites online now.

[LINK](#)

### Website Revamp

In keeping with the time of year, we have had a bit of a spring clean and revamped the website in order to make it as easy as possible to find what you're looking for. Check out our new look Events page and Member Centre where you will find discounts, useful documents and other information restricted to members only. If you don't know your login, please contact us.

[LINK](#)

### NESTA and UK Film Council to drive growth in UK independent film

A new initiative from NESTA and the UK Film Council to help drive growth in British independent film companies by encouraging them to take better advantage of new technologies has launched.

NESTA and the UK Film Council are calling for film companies to come forward who want to explore the potential of online sales, distribution and marketing.

The £500K project is the first in a series from NESTA's new Innovators Growth programme, which will explore ways for creative businesses to grow by exploiting new technologies. 10 film companies will be selected over the next few months to take part in the project.

### NAB Preview

Well here it is again that time of year when most of Soho facilities and UK manufacturers pack their short sleeved shirts, sun cream and ear plugs to head out to the children's playground that is Las Vegas and the toys for boys show called NAB.

For a preview of this year's show before you jump on your flight, click on the link

[LINK](#)

## NEW MEMBERS

Reelsound

[LINK](#)

Pablo Post Facilities

[LINK](#)

Hireworks

[LINK](#)

## MEMBERS

### The Pavement to move to Soho and launch Blu-Ray services

DVD production leader, The Pavement, is relocating after 8 years in Shoreditch to new facilities in Soho in order to launch its range of HD services. The move will take place in early June 2008 and sees The Pavement creating a mutually beneficial alliance with Goldcrest.

From Soho, The Pavement will offer worldwide clients HD video and audio post, HD design and animation and Blu-Ray authoring. But the company is also planning a growing US presence alongside Goldcrest's New York facilities.

[LINK](#)

### Envy posts 4Music - the new Channel 4/Emap launch

ENVY, Broadcast Post House of the year, have just finished collaborating with Channel 4 Creative Services and EMAP in developing the on screen identity for new music channel - 4music.



Along with Channel 4 designers Oscar Gonzalez, Tom Britton and Pete Mucklestone, ENVY's Marcus Dryden creatively directed the design and look and feel of the on-air campaign.

[LINK](#)

### LipSync Post completes Good work

LipSync Post has further cemented its growing reputation as a full-service post-production facility since completing DI, VFX, audio post and deliverables on the forthcoming feature film Good.

[LINK](#)

## 🔗 TRAINING

### Skillset Launches Workforce Survey 2008 publish

The industry's most comprehensive survey will take place throughout April and May and will cover both employees and freelancers working in the TV, Radio, Film, Interactive Media, Animation, Computer Games and Facilities industries.

The information collected will provide an invaluable insight into how the industry is performing in terms of training, qualifications and skills. It will provide a crucial opportunity for industry professionals to have their say on the future needs of their particular sector and also ensure that their own needs are met.

The questionnaire includes sections on working patterns, skills, training needs and gives you the opportunity to highlight any issues with current training provision. Details of how to take part in the questionnaire can be found on our website. The deadline to complete the survey is 30th May.

[LINK](#)

### Skillset to publish summary report

After consulting with over 200 industry leaders in the facilities sector, Skillset will publish a summary report outlining your views, comments, ideas and feedback on skills issues this week. This will be followed soon by a larger, more detailed Strategy and Action Plan to ensure we keep your businesses as world leaders.

The Summary Report will be placed on the Skillset website

[LINK](#)

### 01 zero-one to run Introduction to Avid course.

This 3 day course will be run 14th-16th April and offers our members the discounted rate of £300 rather than £345. This editing course teaches how to work with AVID Media Composer to acquire basic skills such as capturing media, rough edit, learn different editing techniques, syncing,

media management, customising the interface, titling, audio mixing and conforming. Aiming to give you a comprehensive overview of Avid's full functionality and usage within production, so you can feel confident that when you brief technical staff you get what you need!

[LINK](#)

## 🔗 SUPPLIERS

### Fineline Finance Pepper's Spirit

Top London facility Pepper Post has invested in another Spirit datacine to further widen its grading options

Chances are that if you've been anywhere near a television in the UK during the Spring, you've seen examples of Pepper Post's new Spirit 2k in action. Not only was it used on BBC2's well-received White Girl one-off drama, but it has also been the machine adding that final flare of early 80s red to Gene Hunt's Audi Quattro in Ashes to Ashes.

Pepper has been dealing with Fineline for half a decade now, and the relationship has gone from strength to strength over that time, with the company not only financing kit, but also providing the funding for both Pepper's company-wide infrastructure upgrade and its move into new buildings last year.

[LINK](#)

### Avid Unveils "New Thinking" for 2008

First phase of multi-tiered campaign includes simplification of product line, new software pricing, updated support services and new online community resources

Avid Technology, has announced that its Video division has unveiled "New Thinking" - a customer-focused campaign designed to improve the way the company connects with all of its users and prospects. Shaped by extensive customer feedback, New Thinking underscores the company's more than 20-year commitment of empowering film and video professionals with tools that enable them to work more efficiently, productively and creatively.

[LINK](#)

## 🔗 MEMBERS

### A Marriage Made in ... Pinewood Studios & Soho!

The London Editing Machines team is joining forces with Hireworks Ltd of Pinewood Studios to create a Post Production Hire and Facility company, trading as Hireworks, which will not only meet but lead UK post production in film and TV production.

[LINK](#)

### Rushes post sparkling 'Spirit Dancer for Bold

This stylised commercial introduces Bold 2in1's new 'Infusions' collection: 'Amethyst Rose', 'Ruby Jasmine' and 'White Diamond and Lotus Flower'. The objective of the creative was to communicate that the luxurious fragrances of this new range would really indulge the consumer's senses.



This sumptuous piece from Director Howard Greenhalgh has a delicate feel yet oozes the glamour and gloss of a high-end perfume

commercial as jewels and petals float from the folds of a dancer's silk dress.

[LINK](#)

### Futureworks becomes AATCe

The Apple Authorised Training Centre for Education (AATCe) Programme will allow Futureworks to enhance their provision of high quality training by offering certification to students in key software applications used by the professionals, boosting their reputation for first class digital education.

Futureworks receives established, proven curriculum and course outlines for each of Apple's pro applications, which are embedded within our Diploma and Degree courses.

[LINK](#)

### New sales executive joins blue post production

blue has appointed Paul Willey as senior sales executive in a move that sees him return to the VTR/Prime Focus Group from Pepper Post Production.

[LINK](#)

### New Talent Signs to IPC

IPC is delighted to have attracted a number of top editing talents to its roster this year. The company now represent 130 freelance editors and is the biggest freelance agency specialising in broadcast television editors in the UK.

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## 🔗 IN THE DIARY

WORKING GROUP	DATE/TIME	VENUE
New Media	Tues 22nd Apr @ 6.30pm	UK Screen
SFX	Tues 29th Apr @6.30pm	UK Screen
Audio	Wed 30th Apr @ 6.30pm	UK Screen
Broadcast	Thurs 1st May @ 6.30pm	UK Screen