

UK spotlight

ISSUE No 10 November 07

NEWS

UK Screen launches a series of member events

It's event-tastic this month as we put in to practice the feedback we had from the questionnaires sent out earlier in the year. Many of you have expressed an interest in having marketing and promotion sessions, guest speakers and IPTV events. The New Year will see the launch of our members and producers 'bite sized' seminars starting with IPTV, HD and Media Finance. Let us know any other topics of interest or guest speakers you would like to see.

Here are the confirmed events coming up, so if you've not already done so, do book your place before they all go (angela@ukscreenassociation.co.uk)

22nd November

Guest Speaker: Richard Jukes, MD, Ground Up Media

Richard is a bit of an industry guru, with over 12 year's experience of launching, managing and developing a vast array of niche digital television channels, including Playboy TV. He will be providing an overview of the digital landscape for our members and will aim to contextualize what the onset of the digital platforms means to your business, what the opportunities are and how the business models work. We only have a handful of places left, so do book now if you're interested in attending.

[LINK](#)

28th November

PR Surgery

The PR Surgeries are back by popular demand. They will be covered in 3 stages, the first of which will be held on 28th November at 01 zero-one and will address "How to Get Your Company Coverage and Making the Most out of Christmas". The following two sessions will be run on 16th January and 20th February and will look deeper in to marketing and PR. Sadie Paris

from Bubble & Squeak will be running the courses with the intention to make them informative, interactive and enjoyable with access to expert advice over some light refreshments.

[LINK](#)

Festive Drinks!

As all you social animals are busy having your own parties and going to various client do's throughout the festive season, we thought it would be madness to have our party as well! Instead we will be having our do on **Thursday 31st January** for an end of detox party. The venue is yet to be announced, but make sure you pop it in your diary...

For those of you based in the North, we will be having a meal and a few drinks following our members meeting in Manchester on 13th December, so let us know if you intend to be there so we can book you a place at the table.

6th February 2008

Bite Sized IPTV

The seminar aims to provide all the key information necessary to approach this emerging sector with confidence. Whether you are a content owner, a producer or a service facility, this three hour event will cover all the immediate aspects necessary to guide your move into a new market (speakers to be confirmed).

Taking the form of a panel discussion, and to be held in Soho, four industry professional speakers will aim to give a clear understanding of the sector covering distribution, the financials, right's and licensing and the technical requirements. We will be circulating further information in the next couple of weeks so keep your eyes peeled for forthcoming emails with how to book...

Discounted Events

I did warn you it was event-tastic this month. There are a number of other industry events coming up soon, all of which have offered our members a discount/free invite.

MEMBERS

Company of the Month

Artem



2007 sees Artem completing its 20th year, and it has proved to be one of the busiest.

The release of **Hot Fuzz**, for which Artem provided all the physical special effects, (miniatures, prosthetics, animatronics, floor effects and pyrotechnics), started the year well and the rollercoaster carried on from there.

More recently, we used full body prosthetics to transform Britain's tallest man into a **Miller Light** loving incarnation of Rodin's "The Thinker", produced literally hundreds of coloured rabbits for **Sony Bravia's "Play Doh"**, designed and built a creepy alphabet forest for C4's "**Lost For Words**" campaign and an 8 metre tall animatronic **NFL Player** who had to perform at various London venues!

In June Artem opened a permanent workshop in Glasgow to service Scottish clients as well as those filming in Scotland, and this has been a great success. Projects have included the film "**Stone of Destiny**" as well as TV drama and commercials.

Work due for release in 2007/8 includes miniature and pyrotechnic work on **Doomsday** and intricate mechanical props for **Babylon AD**.

For more information about Artem go to www.artem.com

[LINK](#)

How to win your champers

The member company of the month is our most proactive member of the previous month. This is determined by a point system 1 point per MediaBase entry, press release or job ad sent to us. 2 points if you include a link to our website from yours and 4 points if you put this link on your home page. The winner receives a bottle of bubbly and a column in the next newsletter.



New Members

ArenaP3

[LINK](#)

Production 2.0 – The Future Has Arrived

Codex Digital, Sohonet and The Hat Factory are inviting UK Screen members to make a date with destiny at Production 2.0 – a special ‘live’ production and post event linking Pinewood Studios and Soho on December 6th, 2007.

The three companies will show a range of exciting, creative and cost-effective options that make high-resolution tapeless digital production a reality, from camera to post, now.

Taking place simultaneously between Pinewood and The Hat Factory, Production 2.0 will demonstrate how the production and post-production processes can be brought into parallel for the first time – revealing the enormous gains in speed, cost, efficiency and flexibility that are available today for digital film and broadcast productions.

[LINK](#)

High Definition in Europe

The High Definition in Europe event will be taking place in Barcelona on 12-13 November. Our members have been offered a discounted rate of £395 (+ VAT). This will be covering all the major sectors including studios, post production, disc manufacturers, consumer electronics companies and broadcasters. For more information, please take a look at www.uands.com/events.

[LINK](#)

Broadcast Media Summit – 16th January 2008

As part of our ongoing offer with Broadcast and Screen International Events, members have been offered between 15% - 20% discount on tickets for this event.

Each speaker will be presented with a single question, “who controls the future of creative content?”, and asked to share their own thoughts, new ideas, strategies, and initiatives from their perspective in the industry.

Creative and strategic leaders from across the communications business make up the speakers for this event ranging across the fields of TV, film, online, music, computer games and telecoms. These include:

Elisabeth Murdoch (Shine), Peter Bazalgette (Endemol), Rory Sutherland (Ogilvy Group UK). If you wish to attend, log in to the UK Screen Member centre (contact us if you’ve forgotten your password) where you will find the details to claim discounts on all Broadcast and Screen International events.

[LINK](#)

TRAINING



Training Course Referral

We have just set up a training course referral scheme in order to create an online directory available for all members. The recommendations will come directly from you so if you or your staff have been on a course, whether specific to the industry (Avid, DVD authoring etc) or covers a broader area (eg presentation, sales & marketing, management), then we want to hear about it. This information will then be put on line for our members to view. These referral forms will take 2 minutes to complete and the deadline to return them will be Friday 16th November.

SUPPLIERS



Autodesk Completes Acquisition of Skymatter

Autodesk, Inc. (NASDAQ: ADSK) has completed the acquisition of substantially all the assets of Skymatter Limited, the New Zealand-based, privately held developer of Mudbox 3D modelling software. On 6 August 2007, Autodesk announced an agreement to purchase Skymatter’s assets. Terms of the transaction were not disclosed.

This acquisition expands Autodesk’s offering for the film, television and game market segments, while providing additional growth opportunities for other design disciplines, such as 3D automotive and industrial design. Mudbox has shaped photorealistic creatures for the blockbuster film King Kong, as well as upcoming films The Golden Compass, Fred Claus and Inkheart.

[LINK](#)

Continued...

Member News

ENVY expands with another Smoke and a new 5.1 Sound Studio

ENVY is adding another 5.1 Sound Studio to their already existing 6 Audio suites. The new 5.1 pro-tools HD set up is being built at Rathbone Place. £500,000 will be spent in total on a new 5.1 Studio and Envy is also splashing out on new HD projectors for all their audio suites. The new suite was designed by White Mark. Additionally Envy is also investing in another Smoke suite to compliment their already existing 3 Smoke Suites.

[LINK](#)

The Pavement produce Man United iDVD game



The Pavement has just finished production on a unique interactive iDVD game Manchester United

entitled **The Big Game** to be released 19 November 2007.

[LINK](#)

Abbey Road launches ‘VEDA’

Abbey Road launches groundbreaking new Video Encoding Distribution Application ‘VEDA’. VEDA is a completely new application developed by Abbey Road in response to increased demand for audio and visual content supplied and enabled for digital download to online retailers such as iTunes.

[LINK](#)

IPC TURNS UP THE WATTS

Super editor Miranda Watts has this week joined the editors represented by The Independent Post Company (IPC) – the UK’s largest agency for freelance broadcast television editors.

[LINK](#)

Blue wins Gold Promax

At the awards ceremony held on Saturday November 3rd 2007, blue post production won the gold award for Best Post Production House. Promax UK recognises the best TV marketing and promotion at its prestigious awards dinner and the fiercely fought competition is the climax to the annual Promax UK Conference.

[LINK](#)

3sixtymedia post “The Street”

Thursday 8th November sees the return of the multi award winning series “The Street”. 3sixtymedia is still currently working on the post production on what is set to be another winner! All six episodes were edited at 3sixtymedia by Edward Mansell and Pia Di Cuala.

[LINK](#)

IN THE DIARY

EVENT	DATE/TIME	VENUE
Broadcast WG	Thur 8 th Nov @ 6.30pm	47 Beak Street
SFX WG	Tue 13 th Nov @ 1pm	tbc
Film WG	Tue 20 th Nov @ 5pm	47 Beak Street
Richard Jukes	Thur 22 nd Nov @ 6.30pm	Groucho Club
Commercials WG	Wed 28 th Nov @ 5pm	Rushes
PR Surgery	Wed 28 th Nov @ 6pm	01zero-one