

3D Stereoscopic 1 Day Course Schedule



Aims of the Course

Designed to give participants an overview of Stereoscopic 3D, this course has general appeal and provides the 'what and how' without being overly technical. Included within the mix of seminars and screened material, it will provide clarity on all aspects surrounding both the professional and domestic side of Stereoscopic 3D. It has been appropriately structured for people from most areas of content creation, broadcasting, channel management and finance. For attendees at any level, it will be informative, engaging and jargon busting!

Session 1 What is Stereoscopic?

- A history of how 3D was invented and why the current '3rd age' of stereo 3D is getting so much interest.
- An outline on how humans see and how stereo 3D tricks the brain
- How the digital revolution means that stereo 3D is easier to make and better to watch
- Overview of the current and future types of 3D displays
- What's the different between 3D, CGI and 3D live action stereoscopic?
- Who's doing what and where: manufactures, broadcasters, studios/cinema

Session 2 Budgeting

- The all important question – how much more does it cost compared to 2D?
- What extra things do you need to budget for when making a stereo 3D program?
- What are the funding and revenue streams?

Session 3 Stereoscopic workflow

- The golden rules when filming 3D and the crucial do's and don'ts
- A guide to what equipment and specialist crew is needed to shoot stereo 3D
- What is 'depth story boarding' and what makes it so important?
- Un-raveling the post production workflow.
- How do you deliver your finished project?

Cost £295+VAT

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